

## Ed Lazzeroni

I love to work with metal. I am a formally trained artist and industrial designer who has taught both. As such, I have great enthusiasm for the aesthetics of industrial components. I am intrigued with materials and processes. I discovered and responded to the flexibility and rich sensory variety that metal can produce. I take particular joy in sharing my sense of aesthetics with others. Part of my fulfillment as an artist comes from having a personal relationship with my clients and creating custom pieces for them.

Metal is an especially gratifying medium. It is malleable and versatile, and there seem to be endless ways to impact the surface physically and chemically – it can be etched, bent, hammered, molded, ground, painted and sheared. This character gives me the challenge of constant experimentation and the delight of discovery.



The reflective qualities of metal offer an additional opportunity to expand the complexity of the work, as it responds to ambient light, color and movement. This engages the viewer as a participant and can develop an interactive and kinetic quality. Involving people, grabbing their attention and engaging them in dialogue is, for me, a measure of success.

While I take pride in creating a great variety of art, my greatest pleasure comes from working with geometric designs, abstract shapes and abstractions of objective subject matters. Even in wall art, I often work in three dimensions, and I am thrilled to produce simple metal sculptures on a larger scale. I relate abstract thinking to abstract art, enjoying the flow, rhythm, and dimension of the pieces the way a mathematician or composer enjoys his vernacular. I am deeply influenced by observing nature, developing concepts and prototypes, and working toward a perfect simplicity that leaves room for audience participation.

Whether in front of an audience, or one-on-one with clients and prospects, meeting and involving people is an important part of the personal satisfaction in my art. During my years as an industrial designer, time was spent working directly with my corporate clients, particularly in regard to their exhibits for Trade Shows. I have a great deal of expertise in, and derive a great deal of enjoyment from, creating and attending successful shows. Thus, it is a natural segue for me to conceive, execute and manage an exhibition of my work in a show/studio tour setting.